

FACILITATOR PROFILE

Ali Bouhouch Biography



“Leadership is communicating to people their worth and potential so clearly that they come to see it in themselves.”

—Dr Stephen R. Covey

Ali Bouhouch a Senior Consulting Partner with FranklinCovey Middle East, is an entrepreneur and technology executive who has overseen the creation and development of several technology companies in Silicon Valley and the GCC region including 4 of his own startups.

He has led large multi-functional and geographically distributed teams in the design and implementation of complex strategies and business solutions necessary to meet the needs of major companies in the Financial, Telecom, Oil & Gas and Government sectors across North America, Asia, Europe and the GCC region.

Ali Bouhouch has held senior management positions at fortune 500 companies including IBM, Sun Microsystems and Sapient. He has also advised executives & assisted in delivering multi-million dollar projects for key clients like Bank of America, Charles Schwab, Siemens AG, LG Electronics, National Bank of Dubai, Emirates Group, Doha Stock Market, Qatar Telecom and Abu Dhabi Oil Company (ADCO). He has also consulted with several leading organizations in the Middle East including Mobily, Dubai World Trade Centre, Nestle, Saudi Arabian Airlines, Safer, Qatar Foundation, Nokia Siemens Network, Etisalat.

He is a frequent speaker on various business issues and has presented at UAE University, American University in Dubai, Arizona State University, Stanford University and Sun University.

Ali Bouhouch holds a master's degree in Computer Science from Arizona State University, and a bachelor's degree in Electrical Engineering from San Diego State University in addition to several professional and leadership certificates. He has over 19 years of business and technology management experience.