

Biography

Ziad Al Tujjar



“The call and need of a new era is for greatness. It's for fulfillment, passionate execution and significant contribution.”

—Dr Stephen R. Covey

Passion for learning and the strong desire to impart knowledge epitomize the personal and professional characteristics of Mr Tujjar. He started his studies in Syria, his country of origin, and was later on sharpened with higher education and certifications from both the United States and the United Kingdom. He holds over 15 years of steadfast managerial experience in which 7 years were dedicated to the field of personal development through conduction of facilitation and consultancy to a vast array of individuals and high profile organizations. In addition, he wrote several specialized articles in the field of leadership, individual effectiveness and strategy alignment.

He believes in 3 key fundamentals in life: effective communication, thought leadership and innovation. He considers these as mandatory skills that his clients must learn in order to become highly effective and empowered.

Among his many achievements and accolades, he is a certified trainer in NLP, a competent practitioner in the American Board of Hypnotherapy (ABH), and a qualified trainer of Edward Debono specializing in Thinking Skills from the UK. He also holds a Bachelor's degree in Business Administration with a specialization in Administration Systems ISO 9000.

All throughout his career, he has been a frequent keynote speaker and a participant in a multitude of human development forums and seminars. He is known for his precision and clarity in analyzing businesses and highly believes in developing the people of the Middle East and helping them achieve their own great purpose.

He is currently based in Damascus, Syria with his wife and two children.